

# SIGN INSTALL GUIDE

## METHOD: DOUBLE SIDED TAPE

Sign installation has never been easier!

This step-by-step guide along with our handy cardboard stencil templates makes the process quick and easy.

*(it will save you a bunch of money too!)*



816.800.9444



info@lettersandsigns.com



11447 Strang Line Rd. Lenexa, KS 66215

## **What you will need:**

- Signage and/or Letters
- Cardboard Stencil Template (included with order)
- Measuring Tape
- Level
- Masking Tape or Painter's Tape
- Clean, Non-abrasive cloth

## **Before you get started:**

Make sure your wall is CLEAN and DRY before installing the signage

For this method, the wall must be FLAT and SMOOTH.



## STEP 1

### Determine Sign Location

If centering the sign on the wall, use a tape measure to find and mark the center of the wall.

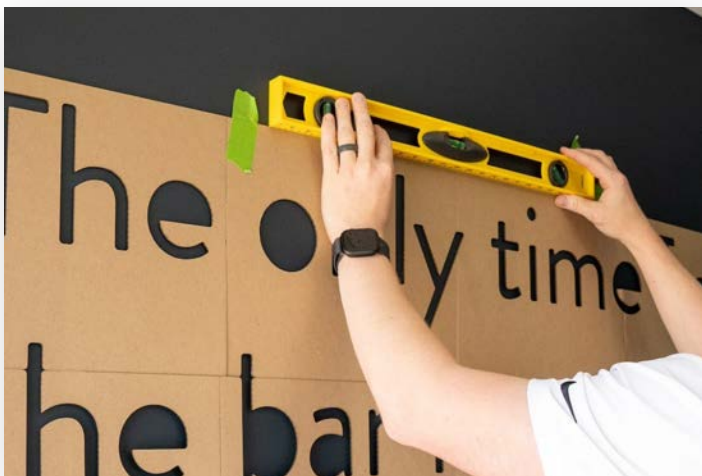
If you're not centering the sign on the wall, then place the included template on the wall to visualize the ideal location.

## STEP 2

### Lightly Tape Template

Once you have determined the sign location, LIGHTLY tape the included template to the wall using masking or painters tape.

**TIP:** The included template has notches on all 4 sides to show the vertical and horizontal center.



## STEP 3

### Level Template

Ensure the template is level on the wall before applying more masking or painter's tape.

## STEP 4

### More Tape!

Once the template is level, secure it to the wall using more masking or painter's tape. Ensure the template is tight and flat against the wall.

**TIP:** You don't need to overdo the tape, we generally recommend a piece of tape every 12" or so.



## STEP 5

### Apply the Letters

Starting with one letter, peel the backing off the double sided tape.

#### **IMPORTANT:**

Only peel the tape backing off of 2 - 3 letters at a time. Tape will lose tackiness if backing is removed too early.

Carefully align the letter with the template and press the letter firmly against the wall.

Repeat the process for each letter.

#### **IMPORTANT:**

Signage tape requires pressure to properly set. Apply firm hand pressure evenly across the entire letter surface to ensure a strong bond.



## STEP 6

### Remove Protective Masking

**NOTE:** This step only applies to UNPAINTED acrylic letters which come with a protective paper masking on the face.

## STEP 7

### Remove Template

Carefully remove the cardboard template and clean letters as needed with a soft non-abrasive cloth.



## THAT'S IT!

Now take a step back and enjoy your sign.

Do a happy dance, give yourself a pat on the back, pop champagne! Whatever it is - you deserve it!

**We would love to see pictures of your sign!**

email them to [info@lettersandsigns.com](mailto:info@lettersandsigns.com)

**If you have any questions please contact us**

**816 - 800 - 9444**

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